

“WHAT A WONDERFUL BEEF” -UNITED ARAB EMIRATES

ALL SET TO START THE PARTICIPATION AT GULFOOD 2019

“What a Wonderful Beef” program is making continues progress in positioning the Spanish Beef origin as an alternative of high quality and halal compliance products for the UAE market.

There are some actions planned for this first quarter of 2019 including the presence at the Gulfood Exhibition at the World Trade Center of Dubai. This event is receiving around 100.000 visitors yearly and close to 5000 exhibitors from around the world.

The main action will be held in a Booth at the Hall 4, Poultry and Meat Pavillion , where the local buyers, HORECA professionals, importers and distributors will have the chance to know more about the European meat products. Moreover, some tasting sessions will be conducted by the Michelin awarded Chef Kisko García who will be leading a show cooking session during the Exhibition.

Kisko is the owner and Executive Chef at El Choco in Córdoba, which holds a Michelin Star for seven consecutive years. Probably this is one of the best cities in the world to experience the blend between different cultures and their gastronomy.

The team the will be looking forward to receiving your visit at **hall 4 (Al Multaqua Halls) Booth D4-2**, (see the map below).



■ Spanish Pavilion

WHAT A WONDERFUL EUROPEAN BEEF - BEEF FROM SPAIN

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Products: Spanish beef interbranch.

Brands: WHAT A WONDERFUL EUROPEAN BEEF

D4-2